

**Session: Panel Session 1**

**Title: Women and Child Health**

This session focuses on the crucial role of private sector involvement in enhancing maternal and child health in Africa. We will discuss innovative strategies for engaging private entities, emphasizing investment in healthcare infrastructure, partnerships with government, and community health initiatives. By utilizing the private sector's strengths – efficiency, innovation, and resources – we aim for sustainable health improvements.

**Day:** 19<sup>th</sup> of June, 2024

**Time:** 12:00 – 1:00 pm

**Location:** Room B

**Moderator's  
contact details**

**Format and key  
questions**

**Martina Moellers, CEO Marti Connecting Africa**

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**Format and key questions**

In addition to the leading questions below, we will be happy to take into account any additional questions you would like to include. Please e-mail your questions to: [info@marti-connectingafrica.org](mailto:info@marti-connectingafrica.org)

**Leading questions for the panel:**

- What is the status quo of the Women und Child Healthcare in Africa?
- Which approaches have been used to secure the Women and Child Healthcare ?
- What are the bottlenecks and how to overcome them?
- Which strategies have to be implemented to secure a sustainable Healthcare for Women and Children in Africa.

It would be greatly appreciated if you could speak about the concrete experience of your company/institution in Africa

**Direct questions:**

**Hon. Alexander Acquah**

- Could you tell us how the government in Ghana addresses the Healthcare issue for Women and Children i?
- What are the challenges that you face?
- Twice a year your government organizes the Women and child Week with the support of international partners. Which room do you have for private sector in your government strategy to combat maternal and child mortality and morbidity?

**Panelists' details**  
(in order of  
appearance)

**Dr Marcus Leonhardt**

- Amref known now as Gesundes Afrika in Germany has been active for a long time on the African continent. You work with the private sector and wish to expand this cooperation with private stakeholders. As an experienced organization, could you tell us how important this partnership is in regard to maternal and child healthcare?
- How could Africa reach a sustainable Healthcare for this vulnerable layer of its society?

**Dr Andreas Ullrich**

- Dr Ullrich, the renowned Charité Center for Women Health, you are very engaged in the field of research and innovation and advocate for high standards Healthcare solutions for women. As WHO adviser in global cancer policies and partnerships you have shaped WHO's global comprehensive cancer control strategy in low- and middle-income countries. At what stage should the private sector come in the implementation of your strategy? What about the public stakeholders?
- How to secure sustainable partnerships in the LMIC especially in Africa?

**Dr. Claus Runge**

- You are Global Head of Public Affairs, Sustainability & Internal Engagement at Bayer, the overstanding pharma and crops firm. For many years now, your company has been extending its Women Health Portfolio. Together with other partners, you are strongly engaged in family planning in low income countries? Could you tell us about your current project in reproductive healthcare in Africa.
- Why was it so important for your company to set focus on this aspect of the Healthcare?
- Which resources were needed for the implementation of your project in Africa and which role play partnerships with external players and local communities?

**Hon. Alexander Acquah**

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